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CLIENT UPDATE

March 20, 2008

SUMMARY: In connection with the pending digital television (**DTV**) transition, all multichannel video programming distributors (**MVPDs**) will be required to provide monthly notices about the DTV transition in their customer billing statements. Notices must be included in customer bills beginning thirty days after the effective date of the FCC's Order (which has yet to be announced) and continuing through March 2009. Similar customer education efforts are required of eligible telecommunications carriers (**ETCs**) that receive federal universal service funds and to licensees in the 700 MHz wireless spectrum. If you have any questions about these requirements, please review this client update and contact John Pietila at 515-288-2500 or via e-mail at JohnPietila@davisbrownlaw.com.

DTV CONSUMER EDUCATION NOTICE

The FCC has adopted rules requiring all cable operators and other MVPDs to provide monthly notices about the DTV transition in their customer billing statements. Notices must be included in customer bills beginning thirty days after the effective date of the FCC's Order (which will be announced when the Order is published in the Federal Register) and continuing through March 2009.

The DTV notice must be provided as a bill stuffer or as part of an information section on the bill itself. The notice must be conspicuous and must include certain information. The message must be provided in the same language or languages as the bill and must clearly explain the impact, if any, that the transition will have on the customer's access to MVPD service. A sample customer notice is attached for your reference.

Similar customer education efforts are required of ETCs that receive federal universal service funds and to licensees of 700 MHz wireless spectrum.

If you have any questions about these requirements or this Client Update, please contact John Pietila at 515-288-2500 or via e-mail at JohnPietila@davisbrownlaw.com.

PLEASE NOTE: Legal forms and legal information are not the same as legal advice. The attached form is not intended and should not be relied upon as legal advice or as a substitute for obtaining appropriate legal counsel. This form should not be relied upon and is not a substitute for advice from an attorney licensed in your jurisdiction, who you have retained to represent your interests.

Sample Notice:

On February 17, 2009, full-power analog broadcasting will end. After that date, a television receiver with only an analog broadcast tuner will require a converter box to receive full power over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players and similar products.

Analog-only television sets not connected to a cable, satellite or other multichannel video programming distributor (MVPD) service may require additional equipment (such as a digital-to-analog converter box) or may need to be replaced. The transition should have no impact on your access to cable or MVPD service provided by the company.

Information about the DTV transition is available from www.DTV.gov and at www.dtvtransition.org or from this company at *[insert telephone number and website, if available]*, and from www.dtv2009.gov or 1-888-DTV-2009 for information about subsidized coupons for digital-to-analog converter boxes.

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